

2024 NDSBA ANNUAL CONVENTION AND LAW SEMINAR SPONSORSHIP AND EXHIBITOR OPTIONS



1224 West Owens Avenue
Bismarck, ND 58501
1-800-932-8791 | 701-255-4127
www.ndsba.org

Exhibitor Booth: \$800 (limit of 50)

Includes:

- Networking opportunities with attendees.
- Option to participate in the NDSBA door prize drawing or do a giveaway of your own.
- Pass out informational and promotional items to attendees that educates on your services.
- Logo and organization's name included in event program.
- Company name and website listed on NDSBA website.

Showcase Breaks

For \$200 more, we invite exhibitors who want to demonstrate their services or a product at a designated time and place during convention. These "Showcase Breaks" will be held for 10 minutes during the timeframe of the exhibition show. The participating organizations will be highlighted in marketing emails, on the NDSBA website, and in the convention program. **There is a limit of FIVE Showcase Breaks - they are FIRST-COME-FIRST-SERVE.** If you have questions or want more information, please contact taylor.lassiter@ndsba.org.

BOOTH DETAILS

- 10'x10' booth
- One 8ft, uncovered table
- Pipe/Drape
- Two chairs
- Power access within 50' - must indicate if your booth needs power when registering
- Free wifi

Two free conference registrations - a \$600 value! Please include the names of the individuals who will be attending and their contact information on the registration form so we may contact them with updates and directions closer to the convention.

SET UP DETAILS

- Set up time: October 24, 2024, 2:00 p.m. - 5:00 p.m. and October 25, 2024, 6:30 a.m. - 7:30 a.m.
- Exhibitor show: October 25, 2024, 7:30 a.m. - 3:00 p.m.

Park in Lot E (SE side of building, diagonal from Denny's restaurant). Overflow vendor parking is in Lot D, just south of Lot E. Using door E52 is how exhibitors will move in/out.

Convention (Limit of 1) or Law Seminar (Limit of 1) Sponsor: \$5,000

Includes:

- Logo inclusion on event signage as determined by NDSBA
- Logo inclusion in event program
- Logo and company website inclusion on NDSBA website
- Logo inclusion on promotional convention materials and marketing as determined by NDSBA
- 1/2 page color ad in event program
- Verbal mentions by MC's during event

Meal Sponsorships

Lunch Sponsor: \$1,500 (Limit of 2)

Includes:

- Logo inclusion on signage at designated meal area
- Logo inclusion in event program
- 1/4 page B&W ad in event program
- Verbal mentions by MC's during event

Breakfast Sponsor: \$1,000 (Limit of 2)

Includes:

- Logo inclusion on signage at designated meal area
- Logo inclusion in event program
- Verbal mentions by MC's during event

Break Sponsor: \$500 (Limit of 3)

Includes:

- Logo inclusion on signage at designated break area
- Company/organization name inclusion in event program
- Verbal mentions by MC's during event

Program Book Sponsorship: \$1,000 (Limit of 2)

Includes:

- Logo inclusion on signage at registration desk
- Logo inclusion in event program
- Logo inclusion on promotional convention materials and marketing as determined by NDSBA
- Logo inclusion on event programming social media posts
- Verbal mentions by MC's during event

Legacy of Service Award Social Sponsorship: \$2,500 (Limit of 1)

Includes:

- Logo inclusion on signage at social
- Logo inclusion in event program
- Logo inclusion on promotional convention materials and marketing as determined by NDSBA
- Logo inclusion on event programming social media posts
- Verbal mentions by MC's during event